

10-24-18

Good morning! I know many of you are struggling to find frontline staff, so here is a tool for you to utilize. As shared at our last several Advisory meetings, organizations such as yours are spending countless hours and financial resources to bring frontline staff on board only to have them resign after 2-3 days on the job because they have discovered it is “not for them.” The commitment was made to produce a short video that you can utilize in your recruitment process that shares with candidates some valuable information about the position. You are highly encouraged to do the following:

- Require candidates to watch the video prior to completing an application: Time is money, and money in our field is in short supply
- Post this video on your website as a tool for potential candidates to see what they can gain from this position
- Share this position at any meetings, etc., where you and/or your staff are attending with potential candidates
- Utilize this at your recruitment booths
- Share this with others in the field.

The cost to you \$0. This was produced by Region 11 Expanded Learning Technical Assistance Unit and Change Agent Productions for YOU.  
The link is: [The Power of One.](#)



**MJ**

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**“We do not need magic to transform our world. We carry all the power we need inside ourselves already. We have the power to imagine better.” J.K. Rowling**